A man wearing a hat and a dark jacket is riding a light-colored horse. He is standing next to a fence made of diamond-shaped steel mesh. The background shows a rural landscape with a red barn, trees, and a cloudy sky. The text "AMERICAN STEEL FENCE POSTS IN ACTUAL USE" is written in large, stylized letters at the top right.

AMERICAN STEEL FENCE POSTS IN ACTUAL USE

MADE BY
American Steel & Wire
Company

American Steel Fence Posts

Cheaper than wood.
Ample strong to serve the purpose.
Very durable, (oldest posts 17 years and good as new).
Sufficiently flexible to stand shock without breaking.
Not damaged by fire, lightning, heat, cold or moisture.
Protect stock from lightning.
Not lifted by frost.
Equal resistance in all directions.
Can be driven in ordinary soil.
Line posts set in any soil by boring 2-inch hole.
No staples required.
Takes on any style of woven fence, barbed or smooth wire.
Simple—nothing to get out of order.
Easily moved.
No special tool required.
Uniform in size, length and appearance.
Light in weight, reducing transportation.
Every post is a good one—*no culls!*
Tested for 17 years and found absolutely satisfactory.

For full information as to lengths, gage of metal, fixtures, setting posts, stretching fence, mixing concrete, list prices, etc., see American Steel Post Catalogue.

American Steel & Wire Company

Chicago

New York

Cleveland

Pittsburgh

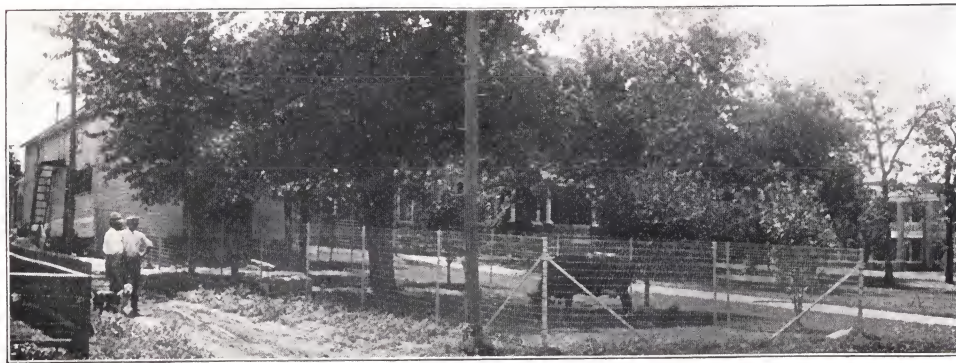
Denver

Export Representative: U. S. Steel Products Co., 30 Church Street, New York

Pacific Coast Representative: U. S. Steel Products Co., San Francisco, Los Angeles, Portland, Seattle



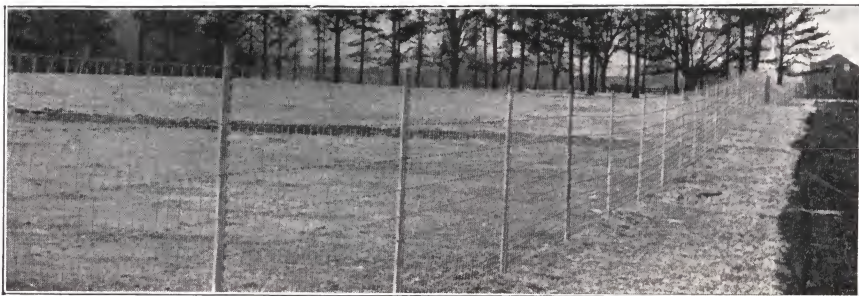
American Steel Posts on Fair Grounds. Topeka, Kan.



American Posts, Oklahoma City, Okla.



American Steel Posts Along Right of Way of "Vandalia" R. R. Co., Near Spencer, Ind. Set June, 1902.
Photographs Taken 1911. This Fence Line Has Been Burned Off Many Times.



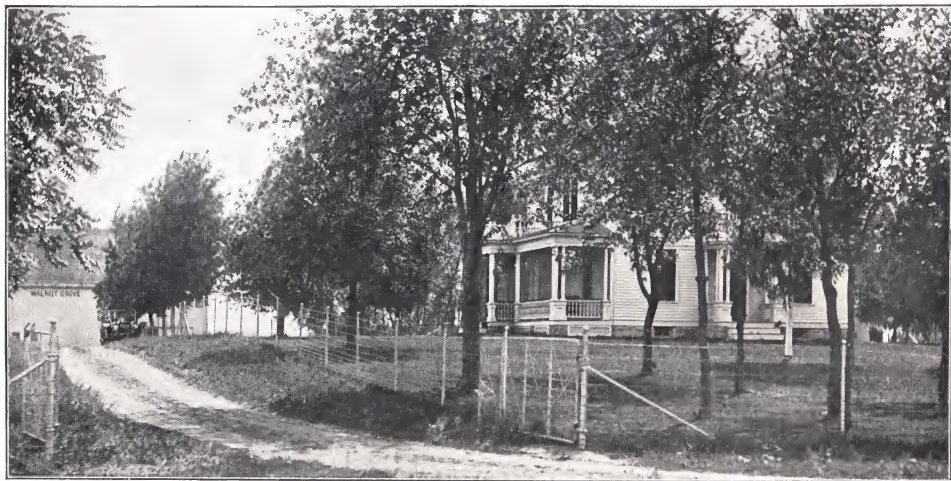
American Steel Posts and 55 Inch All No. 9 Fence. Urbana, Ill.



American Steel Posts in Iowa.



American Steel Posts in South Dakota.



An Iowa Residence—American Steel Fence Posts.



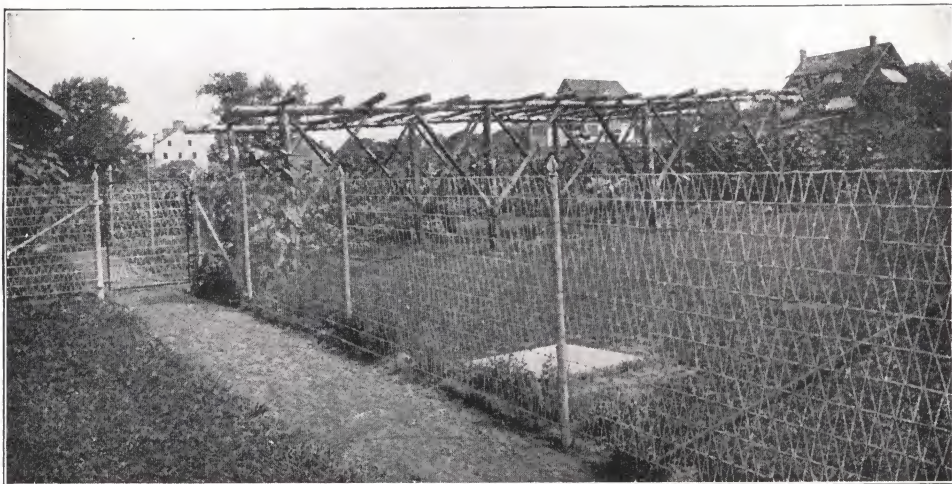
47 inch Fence with One Barbed Wire Above, on $6\frac{1}{2}$ foot American Steel Posts.



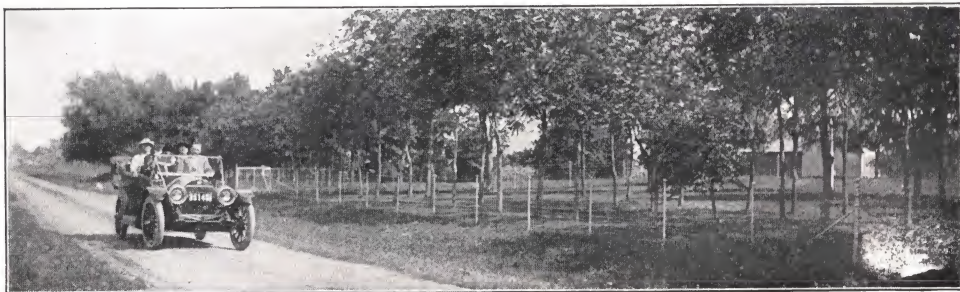
American Steel Posts in Kansas.



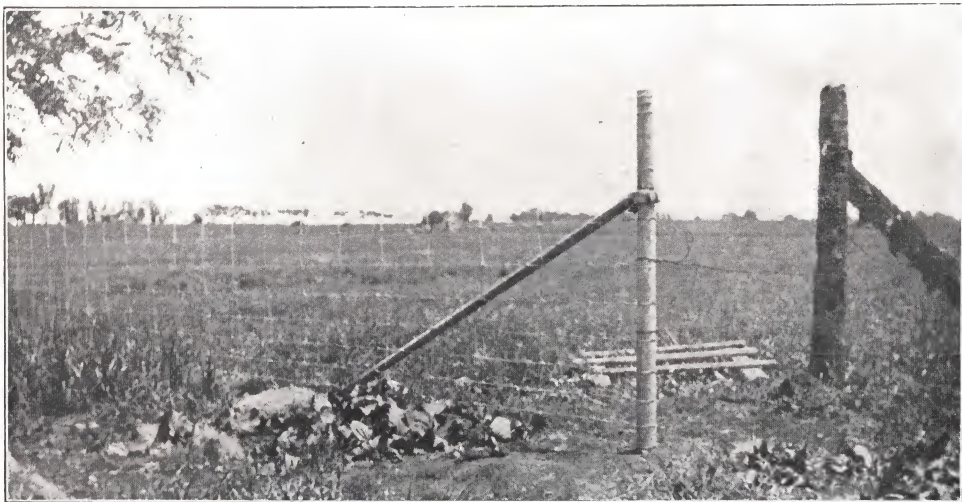
Race Track, Topeka, Kan. American Steel Posts Outside of Track. Set August, 1911.



American Steel Posts with Ellwood Lawn Fence and Gates, Around a Suburban Home. Metuchen, N. J.



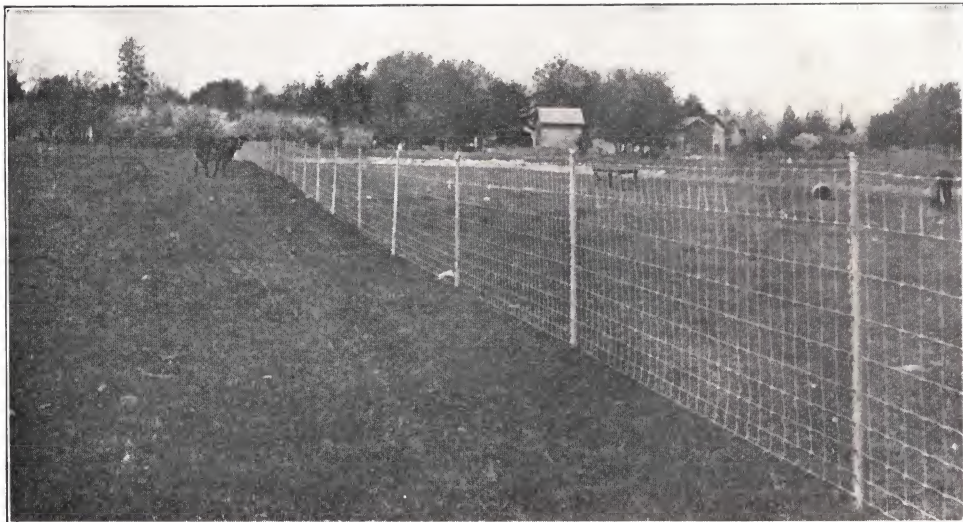
American Steel Posts in Nebraska.



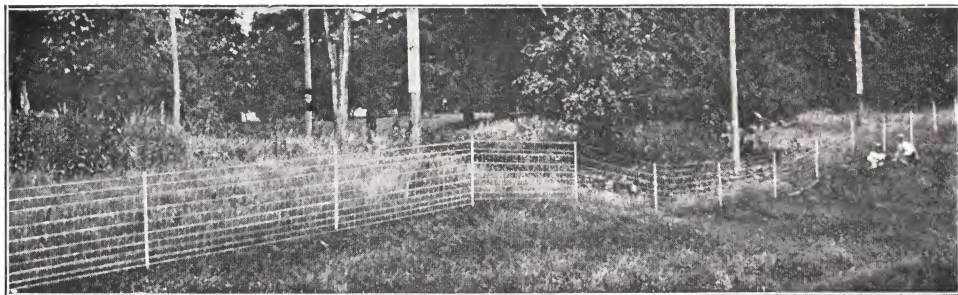
Note the Contrast Between the American End Post and the Old Wood End Post.



American Steel Posts Along Highway in Illinois.



American Steel Posts on an Iowa Farm.



American Steel Posts in Illinois.



American Steel Posts in Wisconsin.



Nebraska Farm Scene.



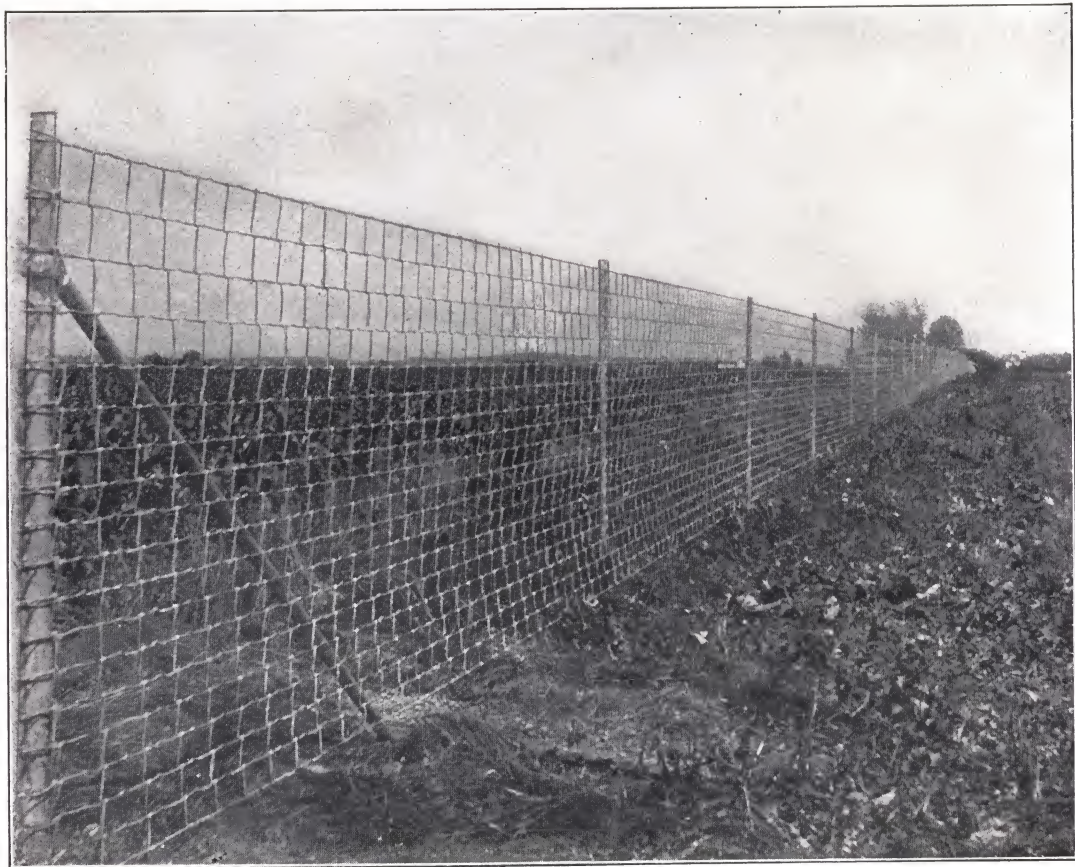
American Steel Posts Along Electric Line.



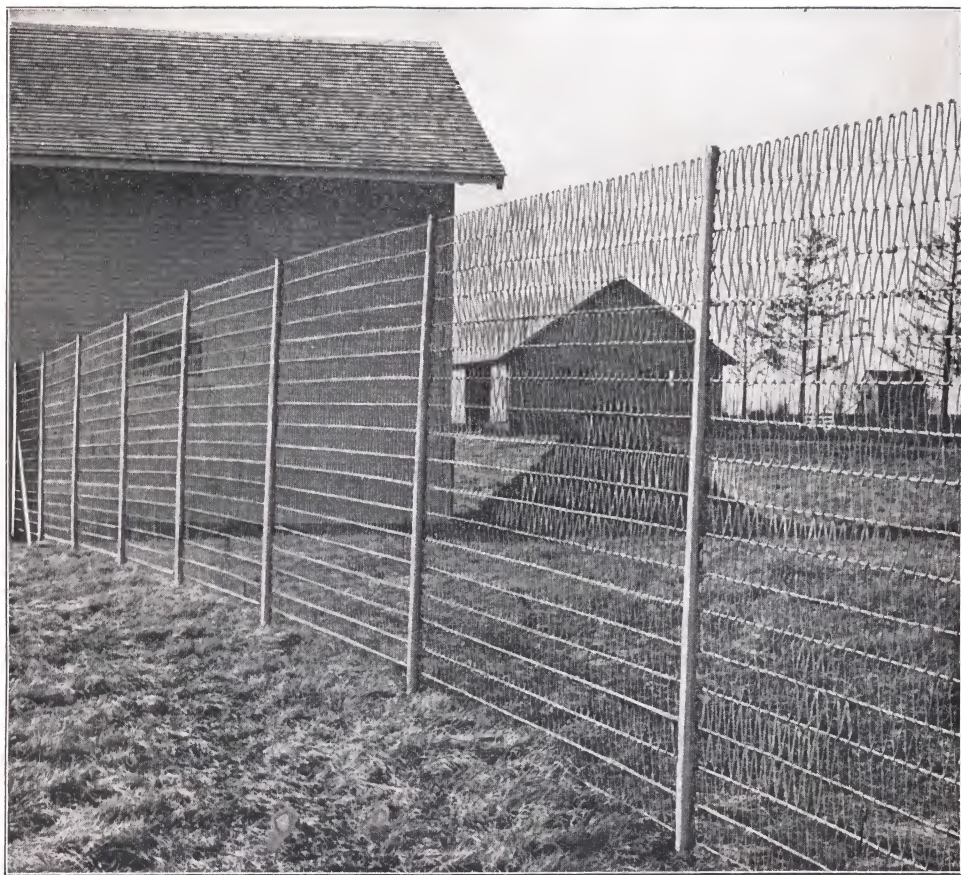
American Posts Along Railway.



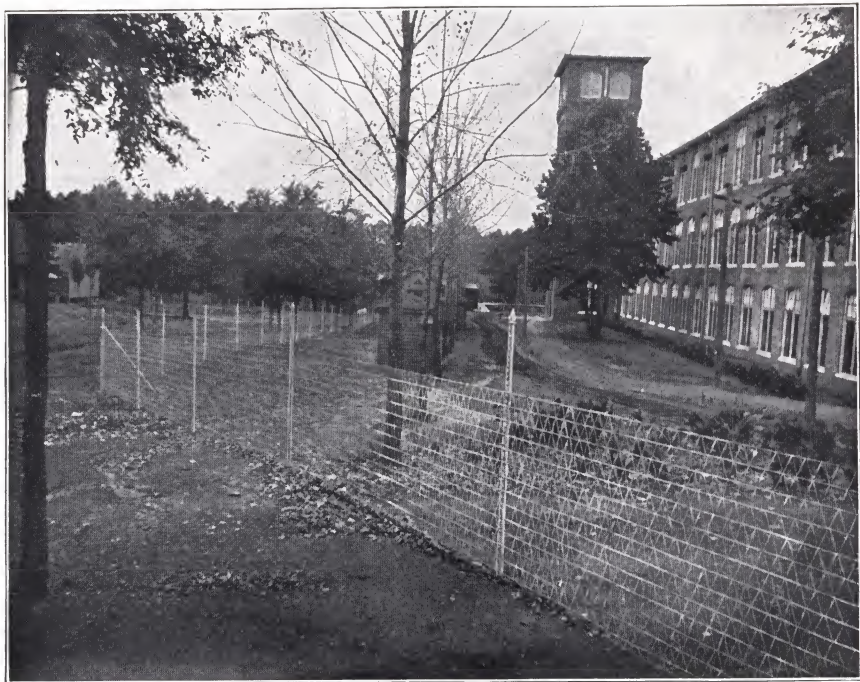
American Steel Fence Posts on Illinois State Agricultural Farm, Champaign.



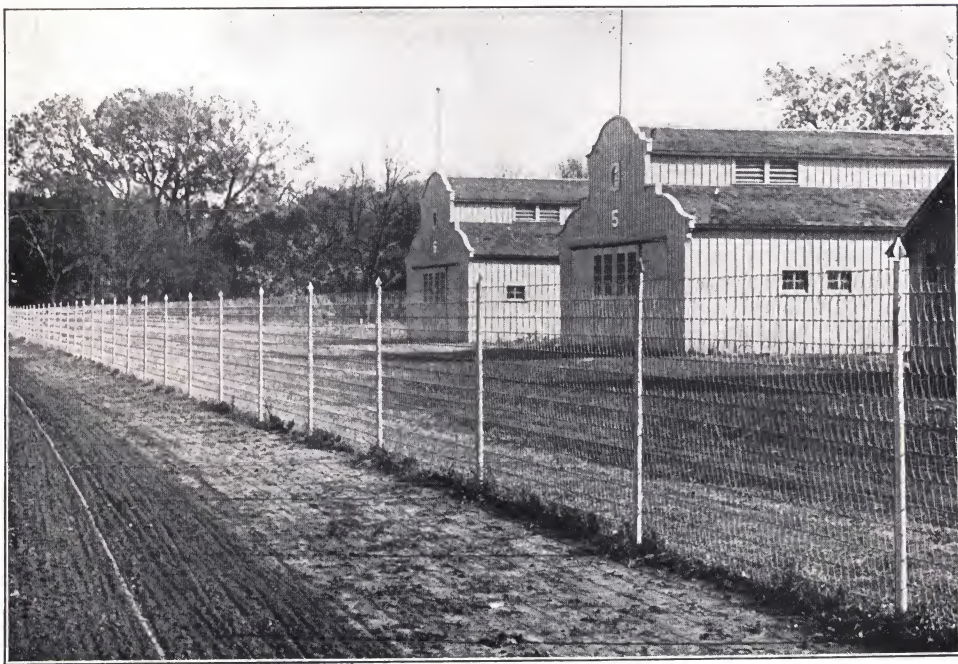
61 inch Fence, All No. 9 Wire, on American Steel Posts. Janesville, Wis.



Another test extraordinary. Stallion Paddock at University of Illinois. American Line Posts 9 feet long, No. 13 gage. Ellwood Fence, Specification K, weight per rod $61\frac{1}{2}$ pounds, height 76 inches. The weight and height of the fence considered, it would be hard to imagine a more severe test for the American Steel Fence Post.



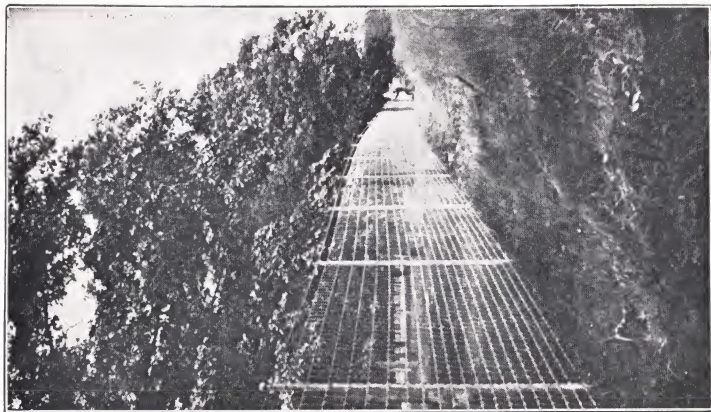
Cotton Cloth Factory in South Carolina, Enclosed by American Steel Posts and Ellwood Lawn Fence.
Strands of Barbed Wire to be Placed Above the Woven Fence.



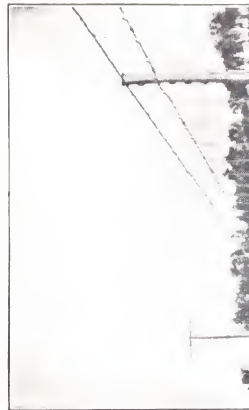
58 inch Fence on American Steel Posts, Near Topeka, Kan.

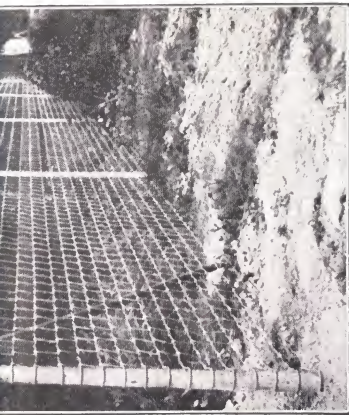


10 Bar 55 inch all No. 9 American Fence on American Posts.

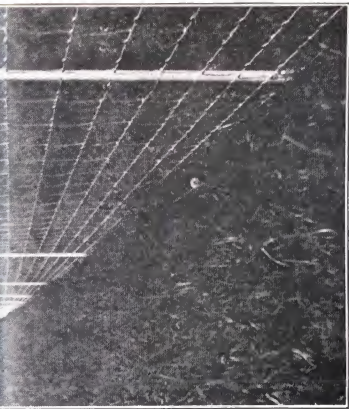


Another 80 inch Fence on American Steel Fence Posts.

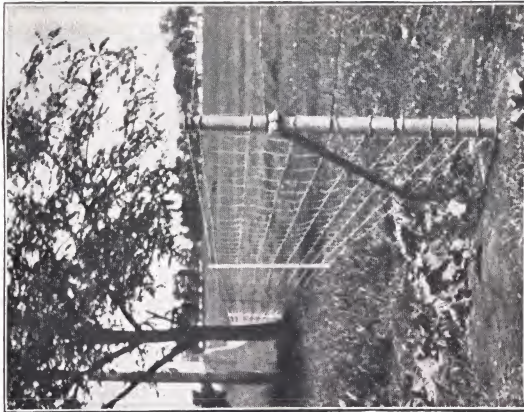




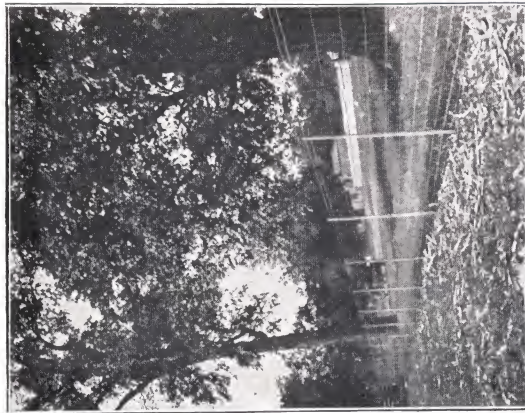
76 inch Park and Paddock Fence, All No.
9 Wire and One Barbed Wire at Top,
Making Total Height 80 Inches.



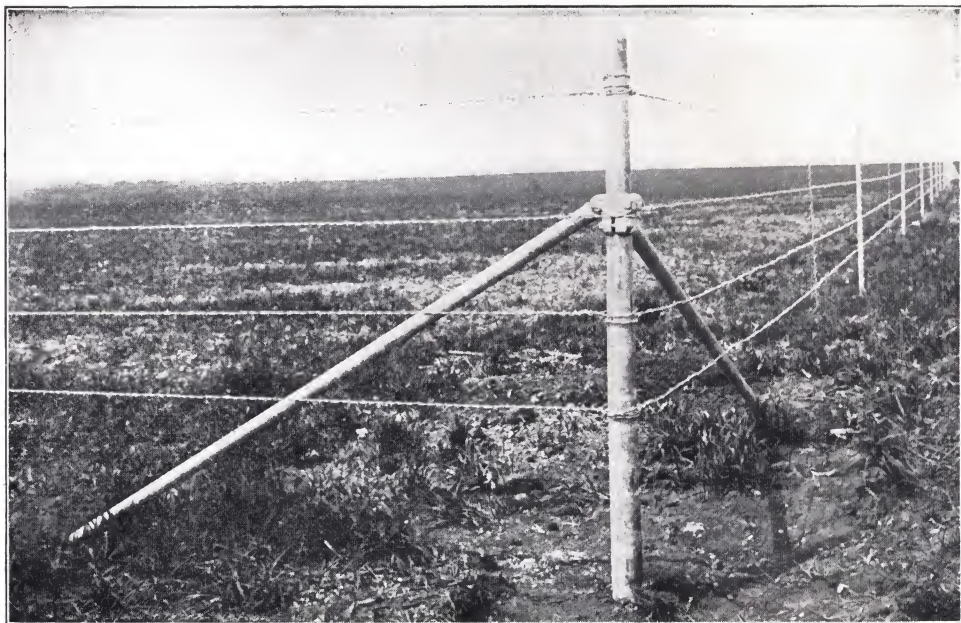
On Railroad in Alabama.



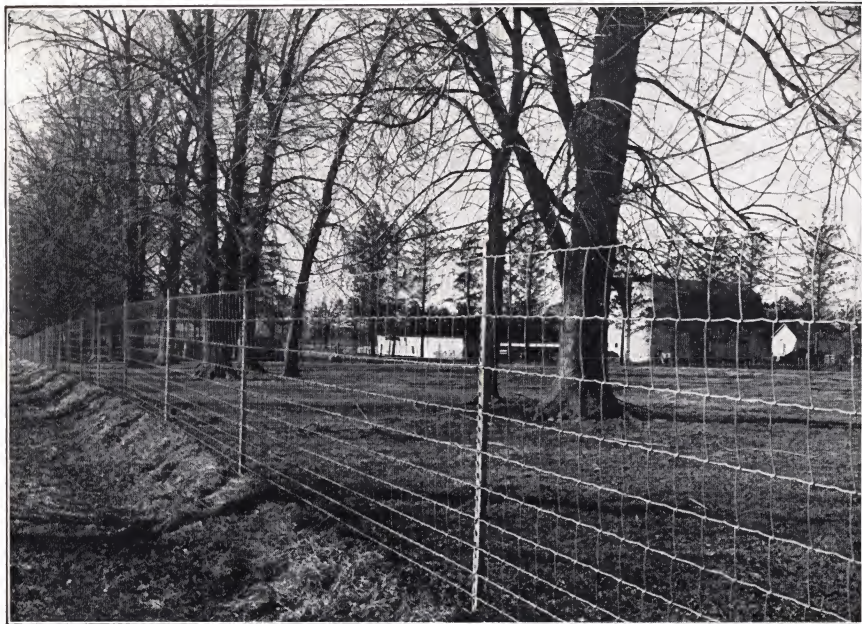
Illinois Scene.



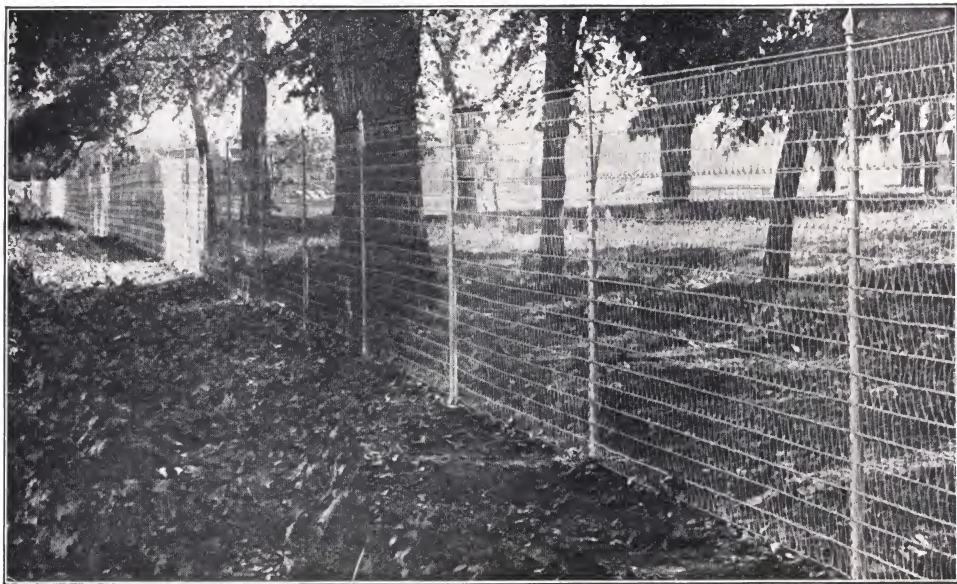
American Steel Fence Posts.
40 Head of Steers Were Fed for 90 Days Next to
the Fence in this Picture, at Jacksonville, Ill.



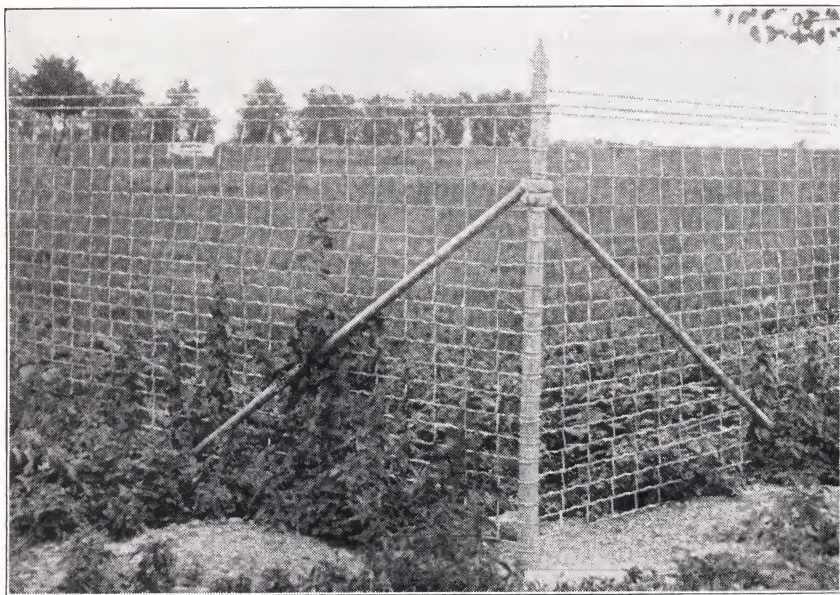
A Kansas Scene. American Corner Post.



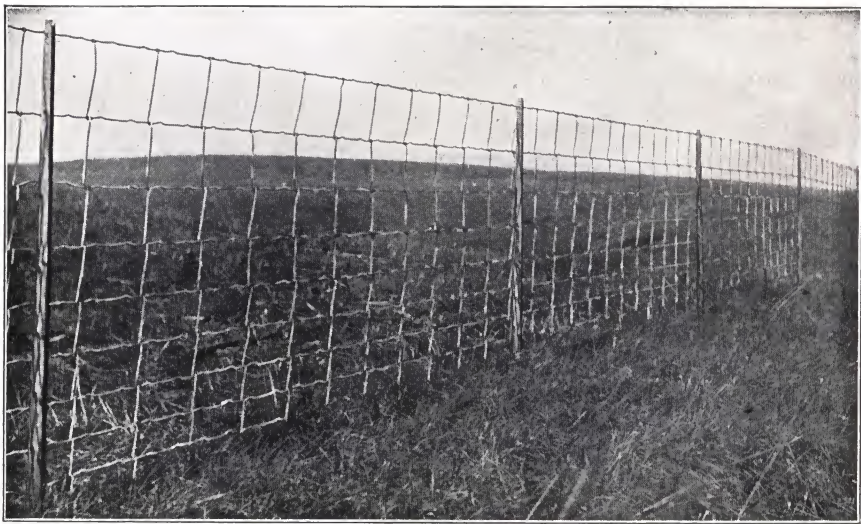
American Steel Fence Posts on Illinois State Agricultural Farm, Champaign.



78 inch Fence on American Steel Posts. Topeka, Kan.



61 inch Fence, with Two Lines of Barbed Wire Above, on American Steel Posts. Near Janesville, Wis.



American Steel Posts Set in 1902. Near Spencer, Ind. Photograph Taken May, 1911. This Fence Line Has Been Burned Off Time After Time.



Sample Line of American Steel Posts Across Street from Hardware Store. Devils Lake, N. D.



American Steel Posts in Kansas. Note the Old Wood Posts on Opposite Side of Road. The Picture Tells Its Own Story.



This Fire Was Started on the Farther Side of Fence
Which Is the Correct Way to Do It.

Burning the Fence Line

With the American Steel Post the fence line can be burned off every year, thus getting rid of weeds, insects and rubbish.

The clean farm grows the best and biggest crops and with the least labor and expense.

How to Do It

Start the fire on the side of the fence from which the wind is blowing, the heat and gases will thus be carried through the fence quickly and without injury to the posts or wire. Don't pile rubbish or brush against the fence for burning, as if this is done it may weaken the fence.



Lightning Kills Stock

Lightning kills stock in the pasture, especially along fences built with wood posts. No matter whether the fence be wood or wire, if the posts are wood the danger is great.

Nearly every community can tell its story of stock killed by lightning, and the total loss per county or per state is startling.



Stock was never known to suffer from lightning along fences built on steel posts. Every steel post is a lightning rod, a good conductor of electricity, by which the currents are carried into the earth or from the earth, and thereby equilibrium secured between electrical conditions in the earth and atmosphere.

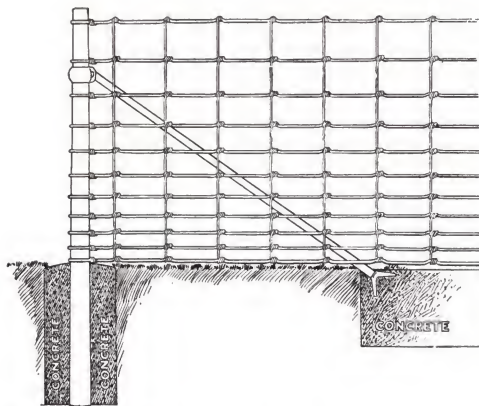
The accepted rule is that a lightning rod protects a surface about its base equal in area to a circle whose radius is equal to



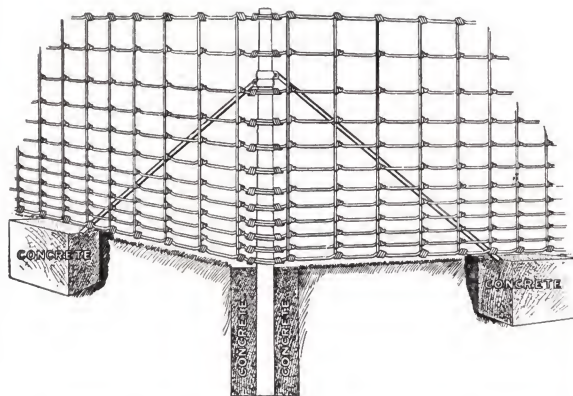
the distance the point of the rod is above the building. Thus, a lightning rod extending 10 feet above a building will protect the roof in all directions at least 10 feet from the base of the rod. This same rule will apply to a steel post or lightning rod set in the ground, so that stock is safer in standing quite close to a steel post fence than anywhere else in the pasture.



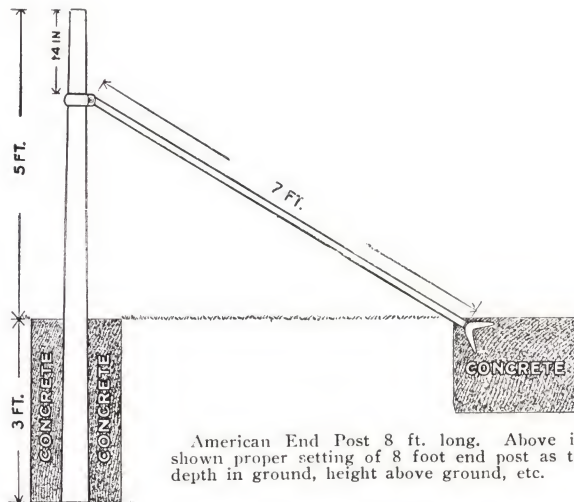
The four pictures shown are taken from actual photographs. Note in each case the wood posts. If for no other consideration, the element of safety to stock while at pasture makes the American Steel Post a first class investment. If all pastures were fenced with steel posts live stock insurance rates would certainly decrease, resulting in another saving and benefit to the fence owner.



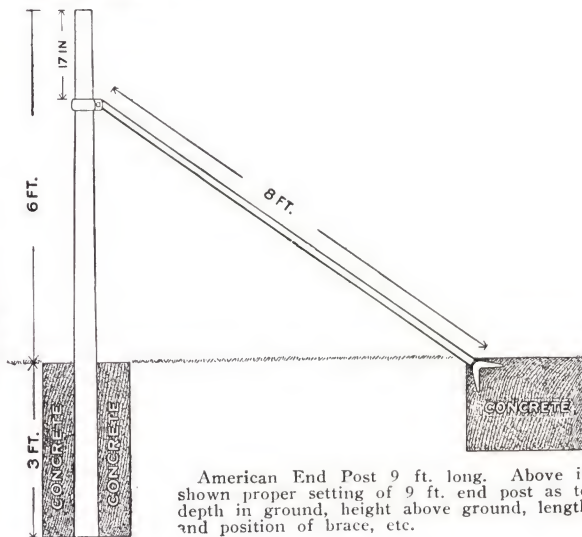
American End Post. Showing fence attached. 7, 8 and 9 feet. No. 12 and No. 10 gage steel. Zinc coated inside and outside.



American Corner Post set in concrete. Fence attached. Fence on each side of the angle should be fastened independently to the corner post as shown. Same lengths and gage as end post.



American End Post 8 ft. long. Above is shown proper setting of 8 foot end post as to depth in ground, height above ground, etc.



American End Post 9 ft. long. Above is shown proper setting of 9 ft. end post as to depth in ground, height above ground, length and position of brace, etc.

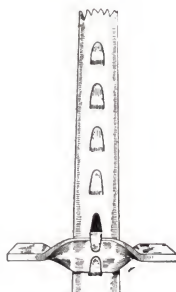


Ground Plan of Fence Line.



American Hitching Post.

American Line Post. 5, 6½, 7, 7½, 8 and 9 feet. No. 16 and No. 13 gage steel. Zinc coated inside and outside.



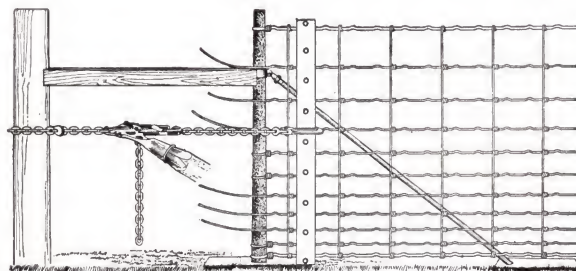
American Anchor attached to line post.



American Driving Cap.



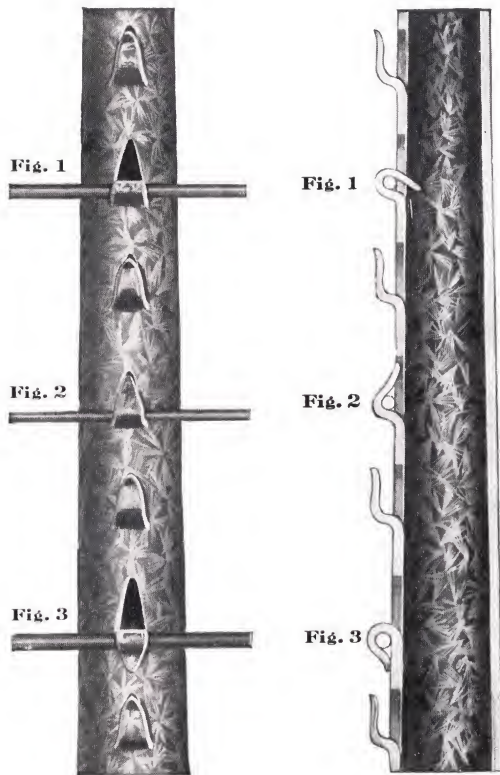
Anchor attached to line post by wiring.



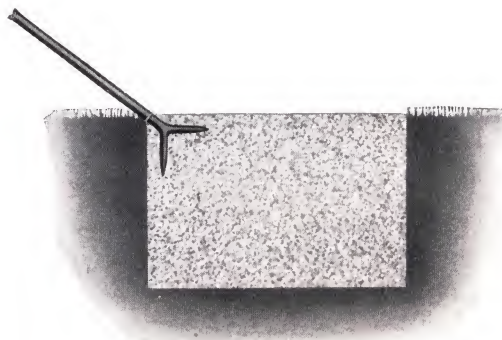
Fastening the Fence after stretching. For full information as to setting posts, stretching and fastening fence see American Post Catalogue.



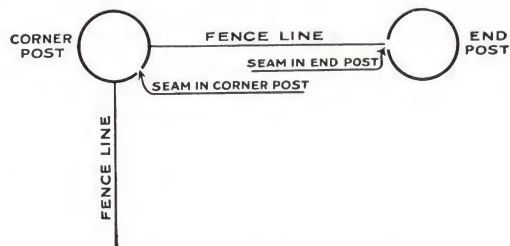
American Ground Auger. Makes holes just right size for American Line Posts.



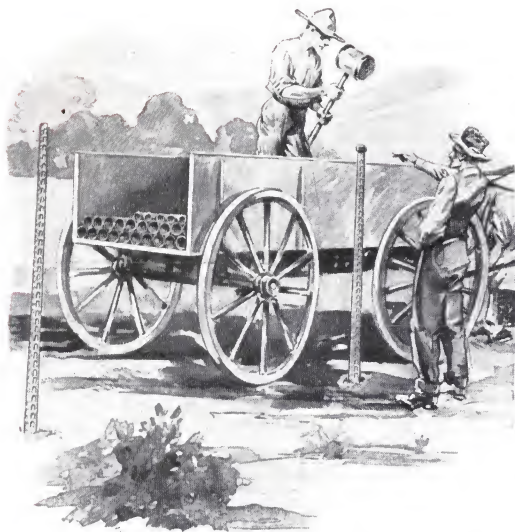
Fastening wires to American Line Posts.



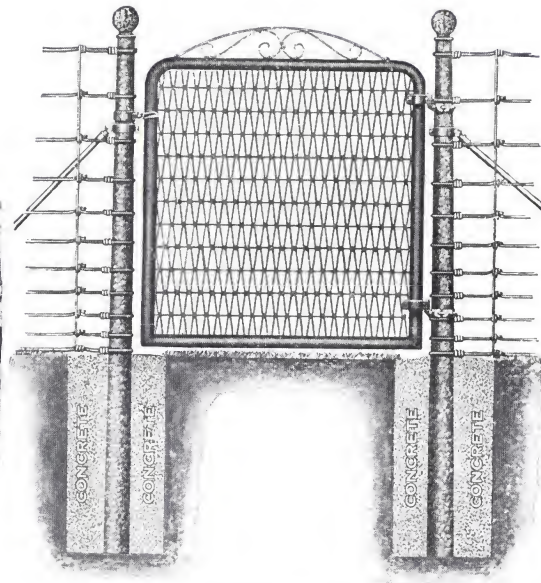
The Brace Block.



Correct Position of the Opening in End and Corner Posts.



One good method of driving American Line Posts. If ground is hard or so stony the posts cannot be driven readily—use the American Ground Auger shown on another page.



All of our Steel Swinging and Yankee Gates are equipped with complete fixtures for hanging on American End and Corner Posts.

Posts in Actual Use 3371
Reissued February, 1914

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Gerron S. Hite

West Texas Collection, Angelo State University, San Angelo, TX

AMERICAN STEEL FENCE POST

Quality—Made of suitable high-class steel, heavily coated with zinc inside and outside.

Strength—Line posts strong enough to hold up any wire fence and furnish all necessary resistance. End and corner posts so strong that they will maintain any wire fence made.

Adaptability—Adapted to all conditions and will prove absolutely satisfactory wherever a good wire fence is desired, no matter how heavy the wire or how hard the usage after the fence is erected.

Service—The American Steel Fence Post will give much more and much better service than can be expected of wood posts because every American Post is just like every other American Post, and you get the benefit of every post in the fence from year to year, while the wood posts burn, rot and decay from the start.

Durability—American Steel Fence Posts have been in service since 1898, in every section of the United States, and the oldest posts are today as good as when set.

Cheaper than Wood and More Durable. Galvanized Inside and Outside.

We have a stock of American Steel Fence Posts and will be glad to show you samples, quote you prices and tell you all about them.

JOHNSON & RECORD

